

Mahmood Bashaash

Internet Marketing - Web site Development - eBusiness development - Consultancy - IT Manager

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Target Job

Target Job Location:	UAE
Career objective:	<p>I am looking for an opportunity to apply my experience and knowledge on Internet marketing, website design and development. Running seminars and training courses. eBusiness development and consultancy.</p> <p>However, based on my years of experience in IT field, I am able to play the role of an IT manager in an organization. Managin teams of developers. Technical manager.</p> <p>I have enough experience on Social media marketing. I can promote businesses on social cyber space to improve their brand awareness and gain more prospects.</p> <p>I have experience on setting up a marketing management system for web sites and help them to increase their client base through different marketing and promotion methods.</p> <p>I am a good speaker and can egnage audiences through running attractive and informative seminars and consultation sessions.</p> <p>I am serieuse, hard worker, focused and result oriented. I have a wide vision and clear view about online business issues and can handle complicated web projects.</p>
Target Industry:	Computer/Software; Consulting Services; Education, Training, and Library; Engineering; Information Technology; Internet/E-commerce; Administration; Journalism; Marketing; Public Relations
Employment Type:	Employee
Employment Status:	Part time
Target Monthly Salary:	USD 8000

Personal Information

Birth Date:	6 February 1968
Gender:	Male
Nationality:	Iran; Iran
Visa Status:	Residency Visa (Transferable)

Residence Location:	Dubai, United Arab Emirates
Marital Status:	Married
Number of Dependents:	2
Driving License Issued From:	United Arab Emirates; Iran

Experience (19 Years, 4 Months)

January 2003 - Present:	<p>CEO ebNetway Tehran, 1531633811,</p> <p>Company Industry: Information Technology Job Role: Management</p> <p>CEO of ebNetway company. Business coordinator. Public relations management. Human resource management. Sales and marketing. Entrepreneure, architect and idea maker of the whole company of 17 talented, technical team. Running number one web hosting company in Iran by the facilities of the company's branch in Canada data centers. Internet marketing, coaching, training, seminar execution and consultancy.</p>
July 2005 - Present:	<p>Owner / Manager eBiz International (F.Z.C) Sharjah 9594,</p> <p>Company Industry: Information Technology Job Role: Management</p> <p>Owner and investor of the company in Sharjah International Free Zone, marketing manager, technical manager, website developer.</p>
June 2005 - Present:	<p>Technology Manager eBiz International (F.Z.C)</p> <p>Company Industry: Internet/E-commerce Job Role: Technology/IT</p> <p>Setting up social media accounts on Facebook, Twitter and other social networks and promoting businesses on social cyber space. I have been responsible to setup Facebook fanpage, group and setup online advertisement campaigns for companies and help them promote their business on social networks.</p>
December 2009 - Present:	<p>Web Development eBiz International (F.Z.C)</p> <p>Company Industry: Information Technology Job Role: Art/Design/Creative</p> <p>Setting up an online portal for Ertebat Iranian magazine. This portal uses high end technology for publishing the magazine online and has many sub-engines, like, social network, classified, online forum.</p>
January 2001 - Present:	<p>Farsi Technical Blogging eBiz International Irani and United Arab Emirates,</p> <p>Company Industry: Information Technology Job Role: Education/Training</p> <p>I have been blogging from the early days of Internet in Iran. My blog is among most read blogs. I have been using newsletter publishing and eCourse publishing on my blog.</p> <p>My eCourse has been used by thousands of members and is the only automated eCourse in Iran in Internet Marketing industry by the time this CV is being edited.</p> <p>All of my articles in farsi language has been published in local newspapers in Iran.</p>

January 2011 - Present:	<p>Author / Book Publishing eBiz International Dubai,</p> <p>Company Industry: Information Technology Job Role: Marketing/PR</p> <p>Authoring book: Mastering Squeeze Pages This book has been written in Persian language and is being sold online through www.mahmoodb.com website to Iranian community around the world.</p> <p>The Book is all about using landing pages for Internet marketing purposes.</p>
January 2008 - Present:	<p>Development eBiz International (F.Z.C)</p> <p>Company Industry: Information Technology Job Role: Art/Design/Creative</p> <p>Setting up a press release network in UAE to help businesses to publish their press releases online. The website is running on www.emiratesweek.com and is using a very attractive look and feel and runs based on Wordpress CMS.</p>
July 2005 - Present:	<p>Speaker / Trainer eBiz International (F.Z.C)</p> <p>Company Industry: Information Technology Job Role: Education/Training</p> <p>Running 4 seminars for Towhid Iranian School in Dubai Running one seminar for IBC (Iranian Business Council)</p>
January 2012 - Present:	<p>English Blogging eBiz International Dubai,</p> <p>Company Industry: Information Technology Job Role: Marketing/PR</p> <p>To be able to access non-Iranian communities, I started to blog in English language.</p> <p>I have setup www.goVisible.com as an online magazine and I publish English articles related to Internet marketing, social media, personal branding, web visibility and related materials.</p> <p>I have also published a free eBook on my English blog.</p>
July 2005 - Present:	<p>Executive Director eBiz International (F.Z.C) Dubai,</p> <p>Company Industry: Information Technology Job Role: Management</p> <p>Managing day to day project management, marketing, sales, customer support.</p>
January 2012 - Present:	<p>Author / Book Publishing eBiz International Dubai,</p> <p>Company Industry: Information Technology Job Role: Marketing/PR</p> <p>Book Title: Small Business Marketing:7 Easy Steps to Big Success</p> <p>This book is in English language and covers 7 easy and main steps for small and medium size enterprises (SME / SMB) to reach to success.</p> <p>The book has been published on Amazon and could be purchased as hard copy and Kindle version</p> <p>Amazon Link: http://www.amazon.com/s/ref=nb_sb_noss_1?url=search-alias%3Daps&field-keywords=mahmood+bashash</p>

July 2011 - Present:	Mobile application development
	eBiz International Dubai,
	Company Industry: Information Technology
	Job Role: Administration
	I have used oDesk.com to expericne the crowdsourcing mechanism to develop mobile application projects.
	I come up with an idea to develop a mobile application for iPad to be easily updatable. I ordered a team in India through oDesk to use WordPress as the back-end of the application. So, by updating the content using WordPress, the application will be updated easily.
	The application is an online magazine and is called ExpatWeek. It is supposed to be a weekly online magazine which is accessible both through web on www.expatsweek.com and from iPad. The ExpatWeek application is downloadable through AppStore.
January 2010 - January 2010:	Author / Editor
	eBiz International (F.Z.C)
	Company Industry: Information Technology
	Job Role: Education/Training
	Authoring book: Unlimited Money Online This book has been written in Persian langaue and is being sold online through www.mahmoodb.com website to Iranian community around the world.
	The book is also is available as Print On Demand from LULU.COM.
January 2002 - January 2003:	CTO (Chief Technical Officer)
	SGNetway
	Company Industry: Information Technology
	Job Role: Management
	Chief technical officer of a team of 10 web developers. Developing websites and web applications for medium and large scale companies and organizations.
January 2000 - January 2002:	Webmaster
	System Group
	Company Industry: Information Technology
	Job Role: Technology/IT
	ISP technical manager, webmaster, website developer with ASP (Active server pages), HTML, MS-Sql server, MS-Access, MS-Frontpage, Photoshop.
January 1998 - January 2000:	Delphi Developer
	System Group
	Company Industry: Information Technology
	Job Role: Technology/IT
	Developing business applications with Borland Delphi, MS-Sql server under MS-Windows operating system.
January 1997 - January 1998:	Technical Manager
	System Group
	Company Industry: Information Technology
	Job Role: Technology/IT
	Technical manager of MS-Dos developers.
January 1995 - January 1997:	Team Manager
	System Group
	Company Industry: Information Technology
	Job Role: Technology/IT
	Management of a team of Pascal developers.

January 1993 - January 1995:

Pascal Developer
System Group

Company Industry: Information Technology
Job Role: Technology/IT

Developing business applications with Turbo Pascal, Btrieve database engine under MS-Dos

Education

January 1993:

Sistan and Balouchestan University of Engineering, Zahedan, Iran
Bachelor's degree / higher diploma, Electronics Engineering

Bachelors in Electronics Engineering.

January 1988:

Sharif University, Tehran, Iran
Certification / diploma, Industrial Engineering

Incomplete period of bachelors.

January 1986:

Shahid Bahonar, Zahedan, Iran
Certification / diploma, Mathematics

Diploma in Mathematics

Skills

Skill	Skill level	Years of Experience	Last Used
MS Office	Expert	More than 10 years	1 month or less
Microsoft Windows	Expert	More than 10 years	1 month or less
Windows Server 2000 management	Expert	More than 10 years	1 month or less
Web hosting	Expert	10 years or less	1 month or less
HTML Coding	Expert	10 years or less	1 month or less
Microsoft FrontPage	Expert	10 years or less	1 month or less
ASP (Active Server Pages)	Expert	10 years or less	1 month or less
Internet Marketing	Intermediate	5 years or less	1 month or less
Search Engine Optimization	Expert	5 years or less	1 month or less
Technical Proposal Management	Expert	10 years or less	1 month or less
Photoshop	Intermediate	10 years or less	1 month or less
Delphi Programming	Expert	5 years or less	More than 1 year
Content Copywriting	Intermediate	1 year or less	1 month or less
IT Consultancy	Expert	10 years or less	1 month or less
Joomla CMS Management	Intermediate	1 year or less	1 month or less
Microsoft SQL Server Management	Expert	10 years or less	1 month or less
Google Adwords Management	Expert	5 years or less	1 month or less
Google Adsense Management	Expert	5 years or less	1 month or less
Dynamic Website and Web Application Development	Expert	10 years or less	1 month or less

Skill	Skill level	Years of Experience	Last Used
Internet Research	Expert	10 years or less	1 month or less
PayPal, 2CO and Mashreq Bank payment gateway integration	Expert	10 years or less	1 month or less
Facebook marketing integration	Expert	5 years or less	1 month or less
Running training sessions	Expert	10 years or less	1 month or less
Wordpress web development	Expert	5 years or less	1 month or less
Joomla web development	Expert	5 years or less	1 month or less
eMail marketing management using Aweber, ConstantContact, GroupMail	Expert	10 years or less	1 month or less

Languages

Language	Skill level	Years of Experience	Last Used
Persian	Expert	More than 10 years	1 month or less
English	Expert	More than 10 years	1 month or less

Memberships

Organization	Membership/Role	Member since
APO (Asian Productivity Organization)	Coaching SME owners to use Internet marketing and website commercialization	May 2005
eMarketing Association (eMA)	Associate member and eMarketing Certified	August 2006
Certified E-Commerce Consultants	Certified Chartered and Registered E-Commerce Consultant, Manager and Analyst	December 2007

Training

Training Institute Name	From	To	Period	Certificate
Internet Marketing Association	1 January 2002	1 January 2005	3 Years 1 Days	E-Commerce Consultant